

Kesha Hatch Bozeman believes the future belongs to those who know how to turn data into decisions and decisions into impact.

Returning to Austin Community College as an adjunct professor is a full-circle moment. Once an ACC student herself, Kesha earned her bachelor's degree from Texas State University and her MBA from Clark Atlanta University. She built a career spanning more than 20 years in Fortune 500 companies, including Kellogg's, Kraft Heinz, and American Family Insurance. She also served in executive leadership at Madison College, where she again saw how community colleges can transform lives and create opportunity.

Education has remained a constant throughout her career. In addition to her corporate leadership, Kesha has taught business at the University of Wisconsin-Madison and St. Edward's University. She also served as a certified K-12 substitute teacher in Wisconsin, giving her experience working with students across a wide range of ages, backgrounds, and learning styles.

Throughout her career, Kesha has used data to shape business strategy, launch products, strengthen customer relationships, and guide multimillion-dollar decisions. She believes data is only valuable when people know how to ask the right questions, uncover meaningful insights, and communicate them in ways that drive action.

That belief shapes every class she teaches. Whether the subject is business statistics, marketing, management, or strategy, Kesha connects classroom concepts to real business challenges. Her goal is to help students build the analytical thinking, data storytelling, and decision-making skills employers value most.

Kesha is passionate about preparing the next generation of business leaders and entrepreneurs. She believes every student brings unique strengths and untapped potential to the classroom. Her greatest reward is helping students gain the confidence to think bigger, solve meaningful problems, and create opportunities for themselves and their communities.